



THATA

With retirement around the corner and lasting longer, ensure your retirement is sound with life insurance that's meant for life's expenses, even the unexpected ones. Choose plans with features that give you confidence and flexibility — no matter what life throws at you.



is how long a **Gen Xer can expect to live in retirement** if retiring at age 65.1



Make retirement a priority 48%

of Gen Xers are concerned about having enough money for a comfortable retirement.² 40%

of Gen Xers plan to work into retirement because they haven't saved enough.³



Include family in your plans 47% of parents

still cover costs for their adult children.⁴ 56% of Gen Xers

financially support their aging parents and/ or children. ⁵ 47% of Gen Xers

who support their parents or children have taken on additional debt to meet their financial commitments.⁵



Gain peace of mind



of Gen X **feel they're not on track**for retirement.⁶



of Gen X worry about **outliving their retirement savings.**⁶



of Gen X report **declining health that requires long-term care** as one of their greatest fears about retirement³



Take control of your future

Let a financial professional assist you in researching, leveraging and building a flexible financial future. Contact your financial professional to find the right products and options for you.

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For information on how life insurance can help supplement and protect your retirement assets, contact your financial professional.

NOT A DEPOSIT | NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY | MAY LOSE VALUE NO BANK OR CREDIT UNION GUARANTEE | NOT FDIC/NCUA/NCUSIF INSURED

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¹Social Security Administration, "2024 Annual Report of the Board of Trustees."

²LIMRA, "2024 Insurance Barometer Study Report"

³Transamerica, "The Multigenerational Workforce: Life, Work, and Retirement." June 2024

⁴Savings.com, "47% of Parents Still Cover Costs for Their Adult Children," May 2024.

⁵ Nationwide, "2024 Advisor Authority Study," December 2024

⁶BlackRock, "2024 BlackRock Read on Retirement."