

Life insurance
is **cheaper** than
a cup of coffee.



Think life insurance is too expensive? Think again.

There's a misconception about the cost of life insurance. People think it's expensive.¹ But, let's look at the costs of a daily cup of coffee versus that of a \$250,000 term life insurance policy for a healthy 30-year-old:

What a daily cup of coffee costs...

At just over \$4 each, buying a medium cup of coffee, 5 days a week, amounts to almost²

\$85/mo

What people think life insurance costs...

In a survey,³ when consumers were asked how much a life insurance policy might cost per month, they guessed

\$43/mo

What life insurance really costs...

Protect your family, pay off a mortgage or protect yourself from the cost of care with Select-a-Term⁴ starting at

\$15/mo

Still craving that cup of joe?

The \$85 you would spend on coffee can cover the cost of life insurance AND 16 cups of your favorite brew. Now that's a real eye opener!

Select-a-Term can help

Should you unexpectedly pass away, Select-a-Term can help replace lost income, pay off a mortgage, and/or send your children to college.

For more information, contact your financial professional.

Select-a-Term Highlights

20-yr term not right for you?

We offer 18 different term durations. You choose the length of coverage needed.

What if your needs change?

You can convert to any permanent policy during the entire level term period, or up to age 70.

¹ Consumers greatly overestimate life insurance cost, 2025 Insurance Barometer Study, LIMRA & Life Happens, May 2025.

² Average Starbucks medium coffee prices, Starbucks.com, August 2025.

³ Adults overestimating life insurance cost, Life Insurance Report, Corebridge Financial, June 2025.

⁴ Male, 30-yr-old, preferred non-tobacco, Select-a-Term, \$250,000, 20-year duration; rates as of August 1, 2025. Please check with your financial professional for the current premium rate.



Policies issued by **American General Life Insurance Company (AGL)**, Houston, TX except in New York, where issued by **The United States Life Insurance Company in the City of New York (US Life)**. Policy Form Numbers ICC21-19310 Rev0321, ICC21-19311 Rev0321, 19310-10 Rev0321, 19311-10 Rev0321, 19310N-33 Rev0321, 19311N-33 Rev0321; Rider Form Numbers: ICC14-14012, 14012, 14012N, ICC23-23601, 13601, 13601N, ICC14-14001, 14001, 14001N, ICC22-22995, 22995, 22995N. **AGL does not solicit, issue, or deliver policies or contracts in the state of New York.** Guarantees are backed by the claims-paying ability of the issuing insurance company and each company is responsible for the financial obligations of its products. Products may not be available in all states and features may vary by state. Please refer to the policy for more information.

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