

**PRIORITY:**  
Cell phone  
or loved ones?



## What your monthly expenses say

Life is busy, and if you're like many people, your monthly expenses have changed without thoughtful consideration. When was the last time you took a step back to look at your **must haves vs. your nice to haves?** Does your must have list include protection for your family's financial future should an unexpected event occur? If not, consider adding life insurance to your list of must haves.

If you're wondering about the cost, it's much more affordable than you think, especially when compared to other monthly expenses. After all, family is forever. . . and there's no better time than the present to show them how much you care.

Average  
cost of a cell  
phone plan.<sup>1</sup>

**\$144**  
PER MONTH

Cost of a  
\$500,000 life  
insurance policy.<sup>2</sup>

**\$21**  
PER MONTH

**For more information, contact your  
financial professional.**

<sup>1</sup> What is the average cell phone bill per month? MoneyLion, December 2023. <https://www.moneylion.com/learn/average-cell-phone-bill-per-month>

<sup>2</sup> Female, 30-yr-old, preferred non-tobacco, QoL Flex Term, \$500,000, 20-yr duration; rates as of Mar. 9, 2024. Please check with your financial professional for the current premium rate.

Policies issued by **American General Life Insurance Company (AGL)**, Houston, TX. Policy Form Numbers ICC21-19310 Rev0321, 19310, ICC21-19311 Rev0321, 19311, 19310-10A Rev0321, 19311-10A Rev0321; Rider Form Numbers ICC14-14012, 14012, ICC14-14001, 14001, ICC23-23602, 15602, ICC23-23603, 15603, ICC23-23604, 15604, AGLA 04CHIR-CA (0514), AGLA 04CRIR, AGLA 04TIR, ICC22-22995, 22995. **AGL does not solicit, issue, or deliver policies or contracts in the state of New York.** Guarantees are backed by the claims-paying ability of the issuing insurance company and each company is responsible for the financial obligations of its products. Products may not be available in all states and features may vary by state. Please refer to the policy for more information.

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