

What's the price of peace of mind ?



75% of Americans overestimate the cost of life insurance¹

Did you know that covering your loved ones with benefits of life insurance could cost you less than your favorite streaming service, let alone the streaming services you don't know you have?

Streaming
Services x4

\$61/month²

\$250,000
life insurance policy

\$15/month³

The next time you're bingeing your favorite series, remember that an investment in life insurance is an investment in your family's financial future.

Select-a-Term can help

Should you unexpectedly pass away, Select-a-Term can help replace lost income, pay off a mortgage, and/or send your children to college.

For more information, contact your financial professional.

Select-a-Term Highlights

20-yr term not right for you?

We offer 18 different term durations. You choose the length of the coverage needed.

What if your needs change?

You can convert to any permanent policy during the entire level term period, or up to age 70.

¹ 2025 Insurance Barometer Study, LIMRA and Life Happens, May 2025.

² 2024 Digital Media Trends Survey, Deloitte, March 2024.

³ Male, 30-yr-old, preferred non-tobacco, Select-a-Term, \$250,000, 20-year duration: rates as of August 1, 2025. Please check with your financial professional for the current premium rate.



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